

## Privacy Notice

In Singular Multimedia, S. de RL de CV (hereinafter: Find\_in\_México), we are committed to the proper treatment and protection of the information you provide when you visit and use our site. So, in compliance with the Federal Law of Protection of Personal Data in Possession of Individuals (LFPDPPP) we offer the following Privacy Notice.

### Identity and address of the Responsible

Find\_in\_México, residing in Calle Primera #267 altos, Col. Jardin from the city of Matamoros, Tamaulipas, CP 87330, is responsible for the use and protection of personal data.

### Purpose of the data collected

To offer a service of the highest quality Find\_in\_México requires important information. These personal data which you can voluntarily provide us, will be used for the following purposes:

- Verify and confirm the identity of our clients.
- Advertise their products or services on our website.
- Connect to our customers to perform business operations.
- Process payments, orders, deliver products and services.
- Managing our internet systems for optimal performance.
- Maintain and update your records and accounts with us.
- Database storage in print or digital.

### Information provided by the user

To carry out the purposes described above, it is essential to provide the following personal data Find\_in\_México:

- Company name
- Address
- Email
- Landline
- Company vertical
- Documentation proving their legal existence (optional)

Please note that your personal information is shared inside and outside the country with the general public, for the following purposes:

- Promotion and dissemination of services provided by our users.

The user expressly authorizes Find\_in\_México to confirm the personal data supplied by going to public entities, specialized companies or credit bureaus. The information obtained from these entities Find\_in\_México will be treated confidentially.

#### **Exercise their ARCO Rights (Access, rectification, cancellation or opposition)**

You have the right to know what personal data we hold about you, what we use and the conditions we use them for (access). It is also your right to request correction of your personal information if it is outdated, inaccurate or incomplete (Rectification); to remove it from our records or databases when it considers that it is not being used in accordance with the principles, duties and obligations under the regulations (cancellation); and oppose the use of personal data for specific purposes (Opposition). These rights are known as ARCO rights.

For the procedure and requirements for the exercise of ARCO rights, you can access our website [findinmexico.com](http://findinmexico.com) on Privacy Notice section, or contact our Privacy Department, which shall process the applications to exercise these rights, and will address any questions you may have regarding the treatment of your information. The contact information of our Legal Department is the following: [legal@findinmexico.com](mailto:legal@findinmexico.com)

You can revoke consent if any was given to us for the processing of personal data. However, it is important to note that not all cases can accommodate your request or terminate the use immediately, since it is possible that for some legal obligation we require your personal data. Also, you should consider that for certain purposes, revocation of consent does not mean that we can continue to provide the service you requested, or the termination of your relationship with us.

To revoke your consent you must submit your request directly to our legal department: [legal@findinmexico.com](mailto:legal@findinmexico.com), who will inform you of the process and requirements.



## **Limitation of Use and Disclosure of Information**

So that you can limit the use and disclosure of your personal information, we offer the following means:

Your registration in the Public Registry to avoid publicity of which the Federal Consumer Protection is in charge of, in order that your personal data is not used for advertising or promotion of goods or services to companies. For more information on this record, you can consult the Internet portal PROFECO or directly contact them.

Registration in the exclusion list, so that your personal data is not treated for marketing, advertising or market research purposes from our part. For more information send an email to the following [info@findinmexico.com](mailto:info@findinmexico.com) email or consult on our website [www.findinmexico.com](http://www.findinmexico.com).

## **Information transference**

We undertake not to transfer your personal information to third parties without your consent, except as provided in Article 37 of the Law (LFPDPPP) which states:

Article 37.- National or international data transfers may take place without the consent of the owner when any of the following circumstances exist:

When the transfer is provided for in a law or treaty in which Mexico is a party;

When the transfer is necessary for the prevention or the medical diagnosis, the provision of health care, medical treatment or management of health services;

When the transfer is made to holding companies, subsidiaries or affiliates under common control of the person responsible, or to a parent company or any company in the same group



responsible for operating under the same processes and internal policies;

When the transfer is necessary by virtue of a contract concluded or to be concluded in the interest of the holder, the responsible and a third party;

When the transfer is necessary or legally required to safeguard the public interest, or to the administration or administration of justice;

When the transfer is necessary for the establishment, exercise or defense of a right in judicial proceedings, and

When the transfer is necessary for maintenance or compliance with a legal relationship between the incumbent and the holder.

## **Security**

The information you provide when registering on our site is maintained on our servers anonymously and safely.

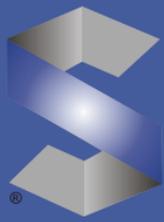
We work to protect the security of your information during transmission using the Secure Sockets Layer software (SSL), which encrypts information you input.

All online payments made for buying products and services [www.findinmexico.com](http://www.findinmexico.com) are processed through Paypal Company, recognized for its high safety standards in processing online payments.

No Internet transmission can guarantee 100% safety, therefore, we cannot ensure or guarantee the security of the transmission of any information. Upon receipt of the data, we will make every effort to safeguard the information on our server.

## **Personal key**

To access the services reserved only for users duly registered, users will have a personal password. Users should keep this key under absolute confidentiality and in no event shall disclose or share it with others.



The user will be responsible for all actions that take place using your username and password.

### **Links to external sites**

Find\_in\_México may include links to third party websites, which if accessed, will jump to a new site. In this sense Find\_in\_México assumes no liability in connection with such third party websites.

We automatically collect and store certain information about the user activity and visitors within the website. Such information may include the URL from which they come (whether or not on our website), which URL is accessed repeatedly (whether or not on our website), what browser you are using, and your IP address. Also pages visited, searches performed, publications, purchases or sales, ratings and entered replicas, among other information may be stored and retained.

### **Use of Cookies and Web Beacons**

Cookies are text files that are automatically downloaded and stored on the hard disk of a user when navigating a specific website, allowing the Internet server to remind some data about the user, including their preferences for the display of pages on that server, username and password.

Find\_in\_México uses cookies, web beacons and other technologies through which your Internet behavior can be monitored as to provide a better service and user experience when navigating on our page.

Cookies are used in order to understand the interests, behavior and demographics of visitors and users of our website and thus, better understand your needs and interests and give you better service or provide relevant information; analyze the pages navigated by the visitor or user, searches performed, improve our marketing and promotional initiatives, display advertising or promotions, banners of interest, news from [www.findinmexico.com](http://www.findinmexico.com), improve our content offerings and articles, customize such content, presentation and services; We may also use cookies to promote and enforce rules and site security.

For how to remove cookies from your system it is necessary to review the browser Help section.

### **Spam**

Behaviors considered "spamming", whether in opinions, questions, answers and / or sending unsolicited emails are not accepted. Indiscriminate sending of messages of any kind between users of the site is absolutely prohibited.

Find\_in\_México may suspend or permanently disable those users who violate this policy.

### **Changes to Privacy Policy**

This privacy notice may undergo modifications, changes or updates resulting from new legal requirements; our own needs for products or services we offer; of our privacy practices; changes in our business model, or other causes.

We pledge to keep you informed about changes that may occur this Privacy Notice, through our website and contact information recorded.

### **Understanding and acceptance of the terms**

To the extent that the holder does not seek, in the above terms, cancellation and / or opposition of your personal data and continue accessing and / or using, partly or wholly, services and / or products, will mean that you have accepted and agreed such changes and / or modifications.

By providing your personal data to the incumbent, the holder expressly acknowledges and accepts this notice, which can be changed when necessary, and consents that the incumbent treats your personal data as explained in the above.